The Use of a Delphi Survey to Create a Forecasting Model Regarding the Impact of Fluctuations of the Baht on Tourism in Thailand

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***Abstract*—Despite the vast research by inbound and outbound tourists does impact of Thai currency, little is known about the perspective of Thai baht fluctuation, officially that relate to Banks, tourists company and Thailand economics. The overall image that emerges from literature is directly result effects. This study recover the data of semi-structure questionnaire for create a forecasting model through Delphi survey. This survey method will useful to justify the main factors that refer to the objective of this research. To create forecasting model for tourists was based on Thai baht fluctuation demanded on two examine impacts from inbound and outbound tourists. In additional methodology, data collectives is another method that ensure to support research more reliable enough on forecasting model.**

In seven panelists of participant contributed knowledge and expertise in the subject of government, tourism and financial, For Delphi survey methods were conducted in three round of Delphi survey panel, in each round have different questions depends on previous round result. Which mean, on first round is important to start to vary connected the final round of questions adjust. Even though, the result might have lack of consensus result because the participants had a different ideas to investigate answered questions but look forward on percentage result significantly that for economics change were main factor that impact also contribute to baht fluctuation on tourism in Thailand.

***Index Terms*—Delphi Survey, Thailand Tourism, Thai Baht, Inbound Tourism, Outbound tourism, Forecasting Model.**

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